## **Important Information for California Consumers**

Intuit is providing this supplemental privacy notice to give California consumers additional information required by the California Consumer Privacy Act (the "CCPA"). Under the CCPA, California consumers have the right to know the categories of personal information, categories of sources, and/or categories of third parties related to the processing of their personal information. For ease of use, we have provided examples of the most common forms of personal information, sources, third-parties and processing activities related to the processing of your personal information. For complete processing details, please see our Privacy Statement at <a href="https://www.intuit.com/privacy">www.intuit.com/privacy</a>.

## **CCPA Right to Know Disclosures**

	Pata elements in this category include:  - Social security number  - Driver's license number  - Passport number  - Other government- issued identifiers as may be required	<ul> <li>We use this type of information: <ul> <li>To identify you</li> <li>To maintain the integrity of our records</li> <li>For customer verification, credit and reference checks</li> <li>For security and risk management, fraud prevention and similar purposes</li> <li>For our Everyday Business Purposes</li> </ul> </li> </ul>	We may disclose this type of information to our Affiliates as a part of the Intuit Platform and Service Providers and to:  Consumer reporting agencies  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	We do not sell personal information without your consent.	Intuit cannot delete these data elements, as these are needed for Intuit's internal business purposes and to comply with legal or regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.
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Category and Sources of Personal Information	Data Elements Collected	Purpose for Collecting and Sharing the Personal Information	Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose	Categories of Third Parties to whom this type of Personal Information is Sold	Information about Your Rights and Choices
Contact Information We collect this type of information from:  You Third parties, such as companies that help us maintain the accuracy of our data and enhance our records Your Employer Your accountant or tax preparer	Data elements in this category include:  Full name, nicknames or previous names (such as maiden names) Honorifics and titles, preferred form of address Mailing address Email address Telephone number Mobile number Contact information for related persons, such as authorized users of your account	We use this type of information to provide you with an account, identify you and communicate with you, including:  • To send transactional messages (such as account statements or confirmations)  • To send marketing communications, survey and invitations  • To personalize our communications and provide customer service  • For our Everyday Business Purposes <sup>[1]</sup>	We may disclose this type of information to our Affiliates on the Intuit Platform and to:  Service Providers, including to social media companies such as Facebook which use the data only to identify which of our customers use their platforms so that we can deliver ads to you on the platform  Third parties who deliver our communications, such as the postal service and couriers  Third parties who assist us with address hygiene and fulfillment  Other third parties (including government agencies) as required by law, such as pursuant to legally binding subpoenas, court orders, and similar instruments.	personal information without your consent.	You can opt-out of having your contact information used by Intuit for direct marketing. To do this, visit our marketing preferences page. We will also delete your personal information from our marketing analytics files or de-identify it, so that it cannot be associated with you. We will retain a record of your marketing choice.  Intuit cannot delete the contact information associated with your transactions with us, as these are needed for Intuit's internal business purposes and to comply with law. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

Category and Sources of Personal Information	Data Elements Collected	Purpose for Collecting and Sharing the Personal Information	Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose	Categories of Third Parties to whom this type of Personal Information is Sold	Information about Your Rights and Choices
Biometric identifiers We collect this type of information from:  You, when you enroll in our biometric identity program  Automatically using as part of our antifraud and security protection programs	Data elements in this category include:  Biometric identifier such as facial recognition data, voiceprint, keystroke data  Mathematical representation of your biometric identifier, such as the template maintained for comparison	We use this type of information:  To identify and/or authenticate you  For anti-fraud security and similar purposes (such as tracking access in our facilities).	We may disclose this type of information to our Affiliates and Service Providers and to:  Third parties who assist with our information technology and security programs  Third parties who assist with fraud prevention, detection and mitigation  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	personal information without your consent.	We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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Unique Identifiers	Data elements in this category include:	We use this type of information:  • To identify you or your device,	We may disclose this type of information to our Affiliates and	This data is shared to provide	Intuit cannot delete other unique identifiers, as these ar

We assign a customer number to you when you create an account. We collect this type of information from:

- You, when you interact with us using your account credentials
- You and from your computer or devices when you interact with our platforms, websites and applications. For example, when you visit our websites, our server logs record vour IP address and other information.
- Automatically, via technologies such as cookies, web beacons, when you visit our website or other websites.
- Third parties, including computer

- · Company ID number
- · System identifiers (e.g., usernames or online credentials)
- · Advertising ID
- · IP Address
- · MAC Address, SSIDs or other device identifiers or persistent identifiers
- · Online user ID
- Encrypted password
- Device characteristics (such as browser information)

- including to associate you with different devices that you may use
- For recordkeeping and reporting, including for data matching and for records that maintained as part of Transaction Information
- For metrics and analytics
- To track your use of products, services, and webpages, including for ad delivery and personalization
- For our Everyday Business **Purposes**
- For system administration, technology management, including optimizing our websites and applications,
- For information security and cybersecurity purposes, including detecting threats
- · To better understand our customers and prospective customers and to enhance our Relationship Information, including by associating you with different devices and browsers that they may use

Service Providers and to:

- Third parties who assist with our information technology and security programs, including companies such as network security services who retain information on malware threats detected or who assist with fraud prevention, detection and mitigation
- Third party network advertising partners
- Lawyers, auditors, consultants and others who provide professional services to Intuit
- Other third parties (including government agencies) as required by law

personalized ads through cookies and other tracking technologies. You may review your options for managing cookies and similar tracking technologies through the "Privacy Settings" or "Manage Cookies" links at the footer of Intuit websites. You can also do this through links provided in our Cookie Policy.

needed for Intuit's internal business purposes and to comply with law. We will retain vour information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

Category and Sources of Personal Information	Data Elements Collected	Purpose for Collecting and Sharing the Personal Information	Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose	Categories of Third Parties to whom this type of Personal Information is Sold	Information about Your Rights and Choices
security services and advertising partners  · We also associate information with you using unique identifiers collected from your devices or browsers.					

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Demographic and	Data elements in this category	We use this type of information:  • To better understand you and to	We may disclose this type of	This data is shared	You can opt-out of having you
Preferences Information We collect this type of information from:  · You	include:  • Personal characteristic and preferences, such as your age range, marital and family status, shopping preferences,	understand our customers generally To design products, services and programs that delight our customers, including loyalty	information to our Affiliates and Service Providers and to:  Third parties with whom we have joint marketing and similar arrangements	personalized ads through cookies and other tracking technologies. You	preferences information used by Intuit for direct marketing. To do this, visit our <u>marketing</u> <u>preferences page</u> . We will als delete your personal information from our marketi
Third parties that provide access to information you make publicly.	<ul><li>languages spoken</li><li>Loyalty and rewards program data</li><li>Household demographic</li></ul>	programs To identify prospective customers	Lawyers, auditors, consultants and others who provide professional services to Intuit     Other third parties (including	options for managing cookies	analytics files, so that it cannot be associated with you.  We will retain a record of you

Other third parties (including

government agencies) as

required by law

tracking

technologies

through the

or "Manage

also do this

through links

provided in our

Cookie Policy.

"Privacy Settings"

Cookies" links at

the footer of Intuit

websites. You can

marketing suppression request

marketing should we receive a

new copy of your personal data

inadvertently sending you

to prevent us from

in the future.

For internal business purposes,

such as quality control, training

· To better understand you and to

· To design products, services and

understand our customers

programs that delight our

· To identify prospective

· For our Everyday Business

customers, including loyalty

For internal business purposes,

such as quality control, training

and analytics

generally

programs

customers

and analytics

Purposes

make publicly

social media

available, such as

Third parties that

that helps us

understand our

public records

We may also infer

information about you

based on information

that you have given us

interactions with us and other companies.

providers.

and your past

provide information

customers, including

data aggregators and

data, including from real

Data from social media

Education information

· Hobbies and interests

of our Platform

Professional information

· Propensity scores obtained

from third parties, such as

likelihood that you may be

interested in certain benefits

data

platforms

estate records and census

profiles, such as Facebook,

Twitter, LinkedIn and similar

Category and Sources of Personal Information	Data Elements Collected	Purpose for Collecting and Sharing the Personal Information	Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose	Categories of Third Parties to whom this type of Personal Information is Sold	Information about Your Rights and Choices
Transaction and Interaction Information We collect this type of information from:  · You  · Third parties that process transactions for us Third-party applications which you connect to your account	Data elements in this category include:  Customer account information, qualification data, purchase history and related records (returns, product service records, records of payments, credits, etc.) Records related to downloads and purchases of products applications, including website and app usage and records relating to in-app purchases Non-biometric data collected for consumer authentication (passwords, account security questions) Customer service records Visitor logs	We use this type of information:  To fulfill our business relationship with you, including customer service  For recordkeeping and compliance, including dispute resolution  For internal business purposes, such as finance, quality control, training, reporting and analytics  For risk management, fraud prevention and similar purpose  For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Third parties with whom we have joint marketing and similar arrangements  Third parties as needed to complete the transaction, including delivery companies, agents and manufacturers  Lawyers, auditors, consultants and others who provide professional services to Intuit  Customers, in connection with their audits of Intuit  Other third parties (including government agencies) as required by law	to provide personalized ads through cookies and other tracking technologies. You may review your options for managing cookies and similar	Intuit cannot delete transaction data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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Internet and Other Electronic Activity Information We collect this kind of information from:  - Automatically, via technologies such as cookies, web beacons, when you visit our website or other websites.  - Third parties, including computer security services and advertising partners  - We also associate information with you using unique identifiers collected from your devices or browsers	Online behavioral data (such as information about your use of social media websites, page view information and search results and links)     Web Server Logs     Application Logs     Browsing Data	We use this type of information:  To fulfill our business relationship with you, including customer service  For recordkeeping and compliance, including dispute resolution  For internal business purposes, such as finance, quality control, training, reporting and analytics  For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Third parties with whom we have joint marketing and similar arrangements  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	personal information without your consent.	We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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Audio Visual Information We collect this type of information from:  You  Automatically, such as when we record calls to our call center and use CCTV cameras in our facilities.  Third parties that provide access to information you make publicly available, such as social media	Data elements in this category include:  Photographs Video images Call center recordings and call monitoring records Chat records Voicemails	We use this type of information:  For internal business purposes, such as call recordings used for training, coaching or quality control  For relationship purposes, such as use of photos and videos for social media purposes  For premises security purposes and loss prevention  For our Everyday Business Purposes  To identify and/or authenticate you or as part of our anti-fraud biometric programs	We may disclose this type of information to our Affiliates and Service Providers and to:  Third parties who assist with our information technology and security programs, and our loss prevention programs  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	personal information without your consent.	Intuit cannot delete audio visual data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

Category and Sources of Personal Information	Data Elements Collected	Purpose for Collecting and Sharing the Personal Information	whom this type of Personal	Categories of Third Parties to whom this type of Personal Information is Sold	Information about Your Rights and Choices
Financial information We collect this type of information from:  You Payment processors and other financial institutions Consumer reporting agencies Third parties that provide security and fraud prevention services We may infer financial information (such as credit risk) about you based on your existing account status and lifestyle factors.	Data elements in this category include:  Bank account number and details (if you use automated payments)  Payment card information  Credit reports, credit scores  Financial institution and financial account information  Content about your business, such as finances, expenses, invoices, financial statements, details of your financial transactions, payroll details, payment details, tax return details, details about your customers or vendors or employees, income and wage information, and/or investment information  Expert advice from accountants or tax preparers, including information about the questions you ask, the details of your accounts, and the guidance provided to you	Financial information is maintained in our transaction data. We use this type of information:  • To fulfill our business relationship with you, including processing payments, issuing refunds and collections  • For recordkeeping and compliance, including dispute resolution  • To communicate with you, such as sending you electronic notifications concerning your financial privacy  • Evaluate your eligibility for financial offers, products and services  • For internal business purposes, such as finance, audits, training, reporting and analytics  • For risk management, fraud prevention and similar purpose  • For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Payment card association members, financial institutions, collection agencies, credit bureaus and loan service providers to complete the transactions and for authentication, security,fraud prevention, credit, defaults or debt collection  Lawyers, auditors, consultants and others who provide professional services to Intuit  Customers, in connection with their audits of Intuit  Consumer reporting agencies  Other third parties (including government agencies) as required by law	personal information without your consent.	Intuit cannot delete financial data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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loT and Sensor data We collect this type of information automatically when you connect your Intuit account to an IoT device.	Data elements in this category include:	We use this type of information:  To enable product functionality For internal business purposes, such product development, security, and quality control For relationship purposes, including analytics regarding product usage For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Third parties who assist with our information technology and security programs, including network security services and cybersecurity consortia  Third parties who assist with fraud prevention, detection and mitigation  Third parties as needed to complete the transactions [describe]  Third party network advertising partners  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	personal information without your consent.	Intuit cannot delete IoT and sensor data, as these are needed for Intuit's internal business purposes and to comply with law. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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Geolocation data We collect this type of information automatically from your mobile device.	Data elements in this category include:  • Precise location and/or device motion information if you grant permission in your device settings	We use this type of information:  In our time tracking service, to track location to clock in for a work shift  For information security and fraud prevention  For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Third parties who assist with our information technology and security programs  Third parties who assist with fraud prevention, detection and mitigation  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	personal information without your consent.	Intuit cannot delete location data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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Compliance data We collect this type of information from:  You Third parties, including companies that help us conduct internal investigations Third parties, such as consumer reporting agencies and data aggregators who conduct background screening for us	Data elements in this category include:  Compliance program data, including customer screening records, and other records maintained to demonstrate compliance with applicable laws, such as tax laws, ADA, international sanctions, et al.  Occupational and environmental safety records  Records relating to complaints and internal investigations, including compliance hotline reports  Records of privacy and security, including any security breach notifications	We use this type of information:  To comply with and demonstrate compliance with applicable laws  For legal matters, including litigation and regulatory matters, including for use in connection with civil, criminal, administrative, or arbitral proceedings, before regulatory or self-regulatory bodies, including service of process, investigations in anticipation of litigation, execution or enforcement of judgments and orders  For internal business purposes, such as risk management, audit, internal investigations, reporting, analytics  For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Lawyers, auditors, consultants and others who provide professional services to Intuit.  Customers, in connection with their audits of Intuit  Other third parties (including government agencies, courts and opposing law firms, consultants, process servers and parties to litigation) in connection with legal matters	personal information without your consent.	Intuit cannot delete compliance data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

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Feedback We collect this type of information from:  You Third parties, including companies that help us conduct customer support and product research sessions	Data elements in this category include:  Personal information you provide when you contact customer support Feedback you provide to us, either through our contact channels or via our social media pages and our community content pages Feedback you provide through optional surveys, product research or training and you choose to share	We use this type of information:  To improve our products and services To conduct research, including by partnering with academic institutions To personalize your experience and tailor recommendations and offers presented to you, including through the development of insights about you and your needs For our Everyday Business Purposes	We may disclose this type of information to our Affiliates and Service Providers and to:  Lawyers, auditors, consultants and others who provide professional services to Intuit  Other third parties (including government agencies) as required by law	personal information rewithout your consent.	We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.

[1] Everyday Business Purposes encompasses the Business Purposes (as defined in the CCPA) and following related purposes for which personal information may used:

- To provide the information, product or service requested by the individual or as reasonably expected given the context in which with the personal information was collected (such customer credentialing, providing customer service, personalization and preference management, providing product updates, bug fixes or recalls, and dispute resolution),
- · For identity and credential management, including identity verification and authentication, system and technology administration,
- To protect the security and integrity of systems, networks, applications and data, including detecting, analyzing and resolving security threats, and collaborating with cybersecurity centers, consortia and law enforcement about imminent threats,
- · For fraud detection and prevention,
- For legal and regulatory compliance, including all uses and disclosures of personal information that are required by law or for reasonably needed for compliance with company policies and procedures, such as: anti-money laundering programs, security and incident response programs, intellectual property protection programs, and corporate ethics and compliance hotlines,
- · For corporate audit, analysis and reporting,
- · To enforce our contracts and to protect against injury, theft, legal liability, fraud or abuse, to protect people or property, including physical security programs,
- · To de-identify the data or create aggregated datasets, such as for consolidating reporting, research or analytics,
- · To make back-up copies for business continuity and disaster recovery purposes, and

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<sup>·</sup> For corporate governance, including mergers, acquisitions and divestitures.