



QuickBooks helps small businesses manage their books, get paid fast, manage capital, and pay employees with confidence.

- In FY'21, eight million active customers used QuickBooks as the source of truth for their small businesses. This includes **5.3 million** QuickBooks Online subscribers, **up 16% YOY**.
- In FY'21, total payments volume was **\$91 billion, up 40% YOY**. \$1.5 trillion of invoices are created in QuickBooks every year and **\$345 billion** moved across the QuickBooks platform in FY'21.
- **16 million** workers were paid through Quickbooks. 1 in 5 small businesses use QB Payroll with a total payroll volume of **\$232B**.
- QuickBooks Capital has facilitated **\$1B loans** to small businesses since 2017.



Mailchimp is an all-in-one marketing platform for growing businesses that empowers customers to start and grow their businesses with world-class marketing technology, award-winning customer support, and inspiring content.

- In FY'21, Mailchimp had **13 million active customers** around the world.
- Mailchimp sends **one billion emails per day**.



Mint is a free personal finance app that helps users to get a holistic view of their financial picture and make smart money decisions.

- In FY'21, Mint had **29 million registered users**, with **3.6 million** monthly active users and **190 million weekly transactions**



Intuit is the global technology platform that helps consumers and small businesses overcome their most important financial challenges. Intuit serves 102 million customers worldwide with TurboTax, QuickBooks, Mint, Credit Karma, and Mailchimp.

Intuit's mission is Powering Prosperity Around the World.

Founded:

1983 by Scott Cook and Tom Proulx and went public in 1993. The company is listed as INTU on Nasdaq.

Headquarters:

Mountain View, CA, with twenty-one offices in ten countries

CEO:

Sasan Goodarzi, serving since January 2019

Employees:
14,700

Revenue:
\$9.6B in FY'21.

Intuit has grown total revenue double digits for six straight years, and the stock has delivered 13 straight years of gains.



Credit Karma is a data platform that helps people find the right financial products, putting more money in their pockets and providing financial expertise and insights.

- In FY'21, Credit Karma had **121 million members**, including **41 million** monthly active users.
- The platform has **~100 financial partners** and has visibility into **\$7.2 trillion** in member debt.
- **35 billion** daily machine learning predictions.



TurboTax provides online tax preparation services for people to do their own taxes or access experts to prepare and file taxes for them, helping people get the maximum refund they deserve.

- In FY'21, TurboTax processed **50 million tax returns** and **\$105 billion in refunds**.
- TurboTax processed **54 million W2s** and over 40 million 1099s.
- **36 million tax forms** were automatically imported.
- In FY'21, TurboTax Live **customer growth was ~100%**.



ProConnect serves professional accountants with tax offerings including: Lacerte, ProSeries, and ProConnect Tax Online in the U.S., and ProFile and ProTax Online in Canada.

- In FY'21, **700,000 accounting professionals** used Intuit software, preparing 30 million ProConnect returns and **\$51 billion in refunds**